

COMMUNICATIONS INTERN

Job Title: Communications Intern

Type of Employment: Internship

Location: Abuja

Sahel Consulting Agriculture and Nutrition Ltd (Sahel) is a leading management consulting firm focused on transforming Africa's agricultural and nutrition landscape. We partner with government agencies, private sector companies, and leading international development organizations to research, analyze policies, develop strategies, and implement programs promoting sustainable food security and improved nutrition. We have worked on various projects across West Africa, including in Benin, Burkina Faso, Ghana, Mali, Nigeria, and Senegal.

Position Overview

The Communications Intern will work closely with our Communications team to support graphics and social media efforts. This position offers valuable hands-on experience in a fast-paced environment and provides an opportunity to enhance graphic design and social media management skills.

Responsibilities of the role:

Graphics Design

- Create visually appealing graphics, including but not limited to social media posts, infographics, presentations, and promotional materials.
- Assist in developing branding elements, such as logos, color palettes, and visual identity guidelines.
- Collaborate with team members to brainstorm creative ideas and concepts for various projects.
- Utilize design software (e.g., Adobe Photoshop, Illustrator, Canva, or CorelDraw) to produce high-quality graphics aligned with brand standards.
- Ensure timely delivery of graphic assets while maintaining attention to detail and quality.

Social Media

- Manage the company's social media accounts platforms, including content creation, scheduling, and engagement.
- Monitor social media analytics and trends and identify opportunities to increase brand visibility and engagement.
- Assist in developing social media strategies to promote company initiatives and events.
- Create compelling written content for social media posts, ensuring consistency in tone and messaging.
- Engage with the online community by responding professionally to comments, messages, and inquiries.
- Other duties as assigned by management

Skills and Requirements

- Proficiency in graphic design software, such as Adobe Photoshop, Illustrator, Canva, or CorelDraw.
- Strong understanding of design principles, typography, and color theory.
- Portfolio showcasing previous graphic design work (e.g., social media graphics, illustrations, branding materials).
- Excellent creativity and attention to detail.
- Ability to work collaboratively in a team environment and take direction effectively.
- Familiarity with major social media platforms, including Facebook, Twitter, Instagram, and LinkedIn
- Excellent written communication skills with a keen eye for grammar and spelling.
- Basic understanding of social media analytics and reporting.
- Ability to adapt quickly to changing priorities and deadlines.
- Enthusiasm for staying up-to-date on social media trends and best practices.

Educational Qualification

- Minimum BSc or BA degree

Method of Application:

Qualified and interested applicants should forward their CVs to recruiting@sahelconsult.com with **Communications Intern** as the subject of the mail. Due to the high volume of applicants, please understand that we can only contact those who meet the minimum qualifications.