



NIGERIAN EXPORT PROMOTION COUNCIL

Curbing the Nigerian Food Crisis:

Nigerian Export Promotion Council

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Critical Issues





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Critical Issues

Processing

Standards & Certification

Packaging & Labelling

Sales & Marketing

Government regulation & strategic partners

Critical Steps to Curtailing the Food Crises –NEPC Model

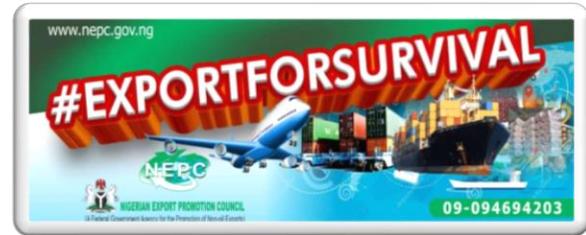


1. Export Readiness Audit
2. Targeted Training/Coaching
3. Product Development-Value addition
4. Packaging, Labelling
5. Certification-HACCP, US FDA etc.

MARKET ACCESS: NIGERIAN YAMS AT SPIYALFIELD MARKET U.K.



Value Addition – Cassava & Healthy Tea Products



@sorellojuice @tropicalbrewng

**Immune boosting, healing
and virus busting Teas**

- Sorrel & Ginger
- Moringa & Peppermint
- Soursop & Cinnamon
- Neem & Lemongrass
- Artemisin & Ginger



(234) 08098233799; 08189800336

Value addition- Agricultural commodities



Value addition- Spices



Dehydrated Vegetables



Ethnic and natural Spices and Herbs



When Good Taste Matters

Intervention on Quality : WTO/STDF Project 172 on “Expanding Nigeria’s exports of shea nut/butter through improved SPS capacity building for public and private sector”

NEPC is expanding to six other States: Jigawa, Gombe, Niger, Kwara, Taraba, and Kogi



International Certification



- Certification, Transparency, Traceability remains important in accessing and sustaining existing and emerging export opportunities in ECOWAS Regional market, AfCFTA, AGOA, Brexit, etc.
- NEPC in collaboration with technical partners are already delivering interventions and we are ready to work with more .
- GAP, HACCP and Organic certification trainings Global Gap, IFS, Fair trade, Kosher, ISO etc.



Value addition-Cashew kernels



Sales Awareness Mission -Netherlands



B2B meetings with Dutch buyers- cashew



Export Infrastructure Development

- **NIGERIA'S DEEPEST PORT-**
- Multi purpose deep sea port @ Lagos Free Trade Zone
- Will be one of the most modern ports in West Africa provide enormous support in Nigeria ,West Africa world at large.



Domestic Export Warehouse (DEW)

- A one-stop Facility/Terminal, for storage, packaging and labeling, pre-shipment inspection and fumigation of export designated goods in preparation for ultimate transportation to the Ports.
- Reduce/eliminate exporters challenges



Award Winning Programmes



Winner 2018

Best Initiative to ensure that trade is inclusive and sustainable



“Zero to Export”

- 560 people/enterprises trained
- US\$ 30 m export in first year
- 10 new partnerships.



CONVERSATION